ACCELERATE

PRELIMINARY SESSION LISTING

(Session times and rooms to be determined)

TRACK – GENERAL SESSIONS

TITLE
The Path to Self Sufficiency with SmarterCommerce
Multi-Channel Commerce with SmarterCommerce
SmarterCommerce Release 7 and Product Roadmap
SmarterCommerce Primer: Introduction to Solution Family

TRACK –UNIFIED COMMERCE (Digital, POS, Call Center)

TITLE
What's Coming: SmarterCommerce 7-Ecommerce and POS Deep Dive
Enterprise Search for SmarterCommerce with Elastic Search
Foundations of SmarterCommerce and Sitefinity Branding
Ecommerce Personalization with SmarterCommerce and Sitefinity
Foundations of Sitefinity Development
Go Mobile First with SmarterCommerce
Moving to the Cloud-SmarterCommerce and Sitefinity
Monitoring Website Availability Made Simple with SmarterMonitor and Site24x7
Seamlessly Managing Retail Store Operations
Extending SmarterCommerce Call Center with UX One

TRACK – FINANCE

TITLE

What's Coming: SmarterCommerce 7-Payment Processing Deep Dive

ACH vs. Credit Card - Who Wins?

Leveraging SmarterCommerce Credit Card Processing-PayCloud, Surcharges, Level 3, more

Global and Alternative Payments with SmarterCommerce

PCI Considerations for SmarterCommerce

JD Edwards Sales and Use Tax Compliance with Avalara and SmarterCommerce

TRACK – TECHNICAL

TITLE

SmarterCommerce Technical Architecture Overview

Ecommerce Performance Tuning

Sitefinity Administration-Load Balancing and Site Synchronization

Foundations in Sitefinity Development

Management Console for Techies

How to Apply SmarterCommerce Patches and Enhancements

SmarterCommerce Database Optimization and Security

How to Integrate SmarterCommerce Payments Within Your Existing Third-Party Tool (Web API's)

SmarterCommerce Upgrade Tips and Tricks